

LAUREN SCHNEIDER -

<http://www.LaurenSchneiderPhotography.com>

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ACADEMIC EDUCATION

UNIVERSITY OF TEXAS, Austin, TX

MA – Photojournalism

Aug 2013 - May 2015

- Masters in Journalism, focusing specifically on Photojournalism
- Overall GPA: 3.83

FORDHAM UNIVERSITY, New York, NY

BA – Theatre Performance

Aug 2006 - May 2009

- Major: Theatre with a concentration in Acting
- Minor: Visual Arts with a concentration in Photography
- Attended Sophomore – Senior Year
- Overall GPA: 3.55
- Dean’s List Honor Roll: Fall 2006-Spring 2007 and Fall 2008-Spring 2009

LOUISIANA STATE UNIVERSITY, Baton Rouge, LA

(attended Freshman Year)

Aug 2005 - May 2006

- Overall GPA: 4.0
- LSU Music and Dramatic Art’s Outstanding Freshman of the Year 2005-2006 (*Based upon scholarship, leadership, and service*)
- Chancellor’s Honor Roll: Fall 2005-Spring 2006

PROFESSIONAL EXPERIENCE

SERGE NIVELLE STUDIO, INC., New York, NY

Apr 2011 - present

Full service production facility specializing in Fashion Advertising through print, web, and television

Senior Producer & Casting Director

- Work remotely from home in California for a small New York City-based company, only employee to work remotely for the company
- Work directly with the Photographer/Owner, Serge Nivelles, on a daily basis to run the production side, as well as the day-to-day side of the office
- Serve as sole producer of all productions, photo shoots, and company related events, both in studio and on location. Serve as liaison between clients and talent, and oversee all agent-studio relationships
 - Examples of current and past clientele: In Mocean Group, Kmart, Sears, Cache, Target
- Production-related work: Handle booking of all crew, location, set/props, catering, art direction, and photography for shoots, as well as casting, from setting up the go-see to the final booking of the model(s) for the shoot
- Work alongside Serge Nivelles to produce and coordinate all photo shoots for The New Group (TNG) a theatre company based in NYC. We photograph the actors, directors, and other talent related to each upcoming production for TNG to be used for promotional material. Work involves coordinating logistics with TNG team, booking catering, sending call sheets, interacting with the talent and creative as needs arise
- Annually coordinate and schedule all production related to transporting a New York-based crew and swim wear client to/from a location shoot, each year being a different location (e.g. The Bahamas this past May, Grand Cayman the year prior, Bermuda and St. John in 2017 & 2016 respectively, etc.) Each year, the location presents new challenges for obtaining work

and shooting permits, as well as clearing customs with large amounts of photo gear and client merchandise

- Travel to New York several times throughout the year for various photo shoots or in-office needs as they arise
- In charge of all budgets, estimates, and final invoicing of clients in direct partnership with Serge Nivelles. Manage budgets up to 200k+ for a single shoot (location shoots), and solely responsible for staying within the estimated budget for every production
- Track and process all invoices related to production alongside Serge Nivelles, and work with outside accountant annually to process W2's and 1099's for all freelancers
- Roles Served Between April 2011 – Present
 - **Senior Producer & Casting Director – Full Time** May 2015 – Present
Worked remote from California, Texas, and Louisiana during this time
 - **Senior Producer & Casting Director – Part Time** Aug 2013 – May 2015
Worked remote from Texas while in Grad School
 - **Producer & Casting Director – Full Time** Jan 2012 – Jul 2013
Worked in the New York office
 - **Assistant Producer** Jul 2011 – Dec 2011
Worked in the New York office
 - Worked alongside Lead Producer & Casting Director helping to coordinate all details for shoots and company-related events
 - **Office Assistant/Personal Assistant** Apr 2011 – Jun 2011
Worked in the New York office
 - Various responsibilities included: answering all phone calls, greeting and welcoming all clients and talent, sending and receiving all invoices, and processing bills through Quick Books
 - Served as Production Coordinator on feature length documentary about Bergdorf Goodman, May & June 2011

ANNUAL PRESS VISIT TO THE EUROPEAN UNION, Brussels, Belgium Mar 2015
A weeklong program for graduate students from across the nation, focused on giving participants a better understanding of the European Union, its structure, policies and decision-making procedures as well as the EU's relationship with the United States.

Applied and accepted as a University of Texas representative

MUSANA JEWELRY, Lugazi, Uganda, Africa Jun 2014 - Jul 2014
Breaking the cycle of poverty in Lugazi, Uganda by providing stable employment and educational opportunities for women

Photographer – Internship for UT Master's Program

- Provided photography for Musana and their newly launched website with a focus on the women who work in the Musana workshop in Lugazi, the day-to-day life in Lugazi, and Musana's locally sourced materials from both Kampala and Lugazi

CHEVRON, Luanda and Cabinda, Angola, Africa May 2014 - Jun 2014
Relentlessly focused on producing safe, reliable energy now and for the future

Policy, Government, and Public Affairs (PGPA) – Photography Internship for UT Master's Program

- Work with PGPA team to capture images of the various social programs in and around Luanda and Cabinda for CABGOC Magazine publication and Corporate Responsibility Report

SKILLS & INTERESTS

- Proficient in Microsoft Office, Google Docs, and QuickBooks
- Knowledgeable in Adobe Photoshop, Audacity, Final Cut Pro, and Audition
- Mac and PC proficient
- Extensive knowledge of 35mm SLR Cameras and DSLR cameras; own a Nikon D90 and D800
- Interior Decorating and furniture rehab
- Participated in the Lake Placid Half Marathon as member of Team in Training for the Leukemia & Lymphoma Society, June '11
- Have traveled extensively in the United States, Canada, Germany, and Africa (Angola, Botswana, Kenya, South Africa, Tanzania, Uganda, Zambia, and Zimbabwe)
- Traveled to Murang'a district of Kenya outside of Nairobi, summer of 2012, to volunteer at Upendo school and orphanage. Alongside my husband, we have been sponsoring a girl whom we met at Upendo to attend secondary school (high school) in Kenya for her freshman – senior years. She will graduate this December.

REFERENCES

- Serge Nivelle (Owner / Photographer of Serge Nivelle Studio, Inc.):
 - Cell: 917-699-2071
 - Email: serge@sergenivelle.com
- Further References upon request

